

Privacy & Other Legislation Amendment Bill 2024

**How Do Australia's New
Privacy Law Changes
Impact You?**





Privacy Act Amendments

The Australian Government has introduced amendments to the Privacy Act to strengthen privacy protections for individuals and hold organisations accountable in our digital age.



Statutory Tort for Privacy Invasions

A new statutory tort allows individuals to seek compensation for serious privacy invasions, offering greater recourse for unauthorised data disclosures and unlawful surveillance.



Children's Online Privacy Code

The Children's Online Privacy Code sets strict requirements for organisations collecting children's data, ensuring parental consent and transparent data use to protect children online.



Use of AI in Decision Making

Organisations using AI for decision-making must disclose if data is used this way, the factors behind these decisions, and their potential impact on individuals.



Emergency Data Sharing

During emergencies, the amendments allow essential data sharing between agencies to protect public safety, with safeguards to protect individual privacy.



Increased Penalties

Penalties for privacy breaches now reach millions of dollars, emphasising the importance of compliance and protecting sensitive data to avoid financial and reputational damage.



Criminalisation of Doxxing

Doxxing is now a criminal offence, with penalties of up to seven years in prison, reflecting the Government's commitment to tackling online harassment and protecting individuals' privacy.



Enhanced OAIC Powers

The OAIC now has expanded powers to proactively investigate privacy breaches, issue compliance notices, and impose swift penalties to enforce the new standards.



The Path Forward

Balancing privacy and innovation, the new amendments encourage organisations to protect personal data while allowing for technological growth. This presents an opportunity for businesses to rebuild trust with customers.



Want More Information?

To learn more about the
new privacy amendments,
visit our Insights page
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