

The Australian Privacy Principles

What are my compliance
obligations?





What are the APPs?

The Australian Privacy Principles (APPs) are a set of 13 privacy principles that apply to Australian Government agencies and all private sector organisations with an annual turnover of more than \$3 million*.

***Some caveats apply.**



Why do we have them?

These principles regulate the handling of personal information, including its collection, use, storage, and disclosure.

The principles also give individuals the right to access and correct their personal information held by an organisation.



**So what are
my obligations
and how do
I comply?**



1

Open & transparent management of personal information

You must take reasonable steps to comply with the APPs in a transparent manner, including having a privacy policy that is freely available.



2

Anonymity and pseudonymity

Individuals must be given the option of not identifying themselves or using a pseudonym*.

***Some caveats apply.**



3

Collection of solicited personal information

You must be explicit when requesting and collecting personal information.

Only collect what is necessary and you must have consent to collect it.



4

Dealing with unsolicited personal information

**You must destroy
unsolicited personally
identifiable information (PII)
unless there is justification
for keeping it.**



5

Notification of the collection of personal information

You must ensure that individuals are aware that you are collecting information on them.



6

Use or disclosure of personal information

Personal information can only be used for the purpose for which it was collected. Any secondary purposes must be made clear.



7

Direct marketing

Personal information can only be used for direct marketing if permission is granted.



8

Cross-border disclosure of personal information

You are responsible for any personal data you disclose to overseas entities, and you are also responsible for ensuring those entities follow the APPs.



9

Adoption, use or disclosure of government related identifiers

You may not adopt or disclose government related identifiers.



10

Quality of personal information

You must take reasonable steps to ensure personal information is accurate, up-to-date, and complete.



11

Security of personal information

You must take reasonable steps to ensure that personal information is protected from misuse, interference, loss, modification, disclosure, or unauthorised access.



12

Access to personal information

Individuals may access the personal information you hold on them unless exceptions apply.



13

Correction of personal information

You must take reasonable steps to correct personal information to ensure that it is accurate, relevant, and not misleading (in relation to the purpose of its collection).



Want More Information?

To learn more about the
APPs and Australian privacy
laws, visit our insights
page!

<https://morrisec.com.au/insights>



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